



# THURSDAY FOLDERS

## SPONSOR THE '24-'25 THURSDAY FOLDER

EACH YEAR, THE FOUNDATION PROVIDES THE THURSDAY FOLDER TO ALL 15,000 MPS ELEMENTARY STUDENTS. THURSDAY FOLDERS ARE A VITAL WEEKLY COMMUNICATION TOOL BETWEEN TEACHERS AND PARENTS.

SPONSORS OF THE PROGRAM ARE ACKNOWLEDGED WITHIN THE THURSDAY FOLDERS. THESE SPONSORS ARE SEEN ON A WEEKLY BASIS BY EACH OF OUR ELEMENTARY FAMILIES. THIS CAMPAIGN EXISTS TO PROVIDE THESE FOLDERS FOR FREE TO ALL STUDENTS AND TO SUPPORT THE OPERATIONAL COSTS OF MOORE PUBLIC SCHOOLS FOUNDATION FOR THE '24-'25 SCHOOL YEAR

WE HOPE YOU'LL CONSIDER SPONSORING THE '24-'25 THURSDAY FOLDER. THANK YOU!



# THURSDAY FOLDER

# SPONSORSHIP LEVELS

SUPPORTING MOORE PUBLIC SCHOOLS FOUNDATION

## \$10,000 | TITLE

EXCLUSIVE

- PRESENTING SPONSOR OF 2024-2025 THURSDAY FOLDER
- 7.5" X 2.5" BANNER ON FRONT OF ALL THURSDAY FOLDERS
- PLACEMENT ON MPSF WEBSITE FOR DURATION OF '24-'25 SCHOOL YEAR
- ACKNOWLEDGEMENT ON ALL MPSF SOCIAL MEDIA CHANNELS
- YOUR BUSINESS SEEN BY 15,000+ FAMILIES EACH WEEK

## \$7,500 | PLATINUM

LIMIT 6

- 4" X 3" PLACEMENT ON INSIDE POCKET OF ALL THURSDAY FOLDERS
- PLACEMENT ON MPSF WEBSITE FOR DURATION OF '24-'25 SCHOOL YEAR
- ACKNOWLEDGEMENT ON ALL MPSF SOCIAL MEDIA CHANNELS
- YOUR BUSINESS SEEN BY 15,000+ FAMILIES EACH WEEK

## \$6,000 | GOLD

LIMIT 9

- 2.5" X 3.5" PLACEMENT ON THE BACK OF ALL THURSDAY FOLDERS
- PLACEMENT ON MPSF WEBSITE FOR DURATION OF '24-'25 SCHOOL YEAR
- ACKNOWLEDGEMENT ON ALL MPSF SOCIAL MEDIA CHANNELS
- YOUR BUSINESS SEEN BY 15,000+ FAMILIES EACH WEEK

## \$3,000 | SILVER

FEEDER BUNDLE

- 2.5" X 3.5" PLACEMENT ON THE BACK OF ONE FEEDER PATTERN'S FOLDERS (CHOICE OF MOORE, WESTMOORE, SOUTHMOORE)
- PLACEMENT ON MPSF WEBSITE FOR DURATION OF '24-'25 SCHOOL YEAR
- ACKNOWLEDGEMENT ON ALL MPSF SOCIAL MEDIA CHANNELS
- YOUR BUSINESS SEEN BY APPROXIMATELY 5,000 FAMILIES EACH WEEK

## \$750 | BRONZE

SINGLE SCHOOL

- 2.5" X 3.5" PLACEMENT ON THE BACK OF ONE ELEMENTARY SCHOOL'S THURSDAY FOLDERS
- ACKNOWLEDGEMENT ON ALL MPSF SOCIAL MEDIA CHANNELS
- YOUR BUSINESS SEEN BY ALL FAMILIES AT ONE SCHOOL EACH WEEK

## SOUTHMOORE

BRIARWOOD  
HOUCHIN  
KELLEY  
OAKRIDGE  
PLAZA TOWERS  
SANTA FE  
SOUTHGATE  
WAYLAND BONDS

## MOORE

APPLE CREEK  
BROADMOORE  
BRYANT  
CENTRAL  
HERITAGE TRAILS  
NORTHMOOR  
SOONER  
TIMBER CREEK  
WINDING CREEK

## WESTMOORE

EARLYWINE  
EASTLAKE  
FAIRVIEW  
FISHER  
HOUCHIN  
KINGSGATE  
RED OAK  
SKY RANCH  
SOUTH LAKE

**PLATINUM  
SPONSOR**

4" X 3"

**SEEN BY 15,000  
FAMILIES WEEKLY**



**GOLD  
SILVER  
BRONZE**  
2.5" X 3.5"

**THURSDAY FOLDERS ARE SENT HOME WITH  
EVERY MOORE PUBLIC SCHOOLS  
ELEMENTARY STUDENT FROM AUGUST  
THROUGH MAY. THE FOUNDATION PROVIDES  
THESE FOLDERS FOR FREE.**

**TITLE  
SPONSOR**

7.5" X 2.5"